



GLOBAL HER

ACCELERATION PROGRAM • ADVENTURE MISSION UAE 2026

Awarded Initiative at:

EUROPEAN
SOCIAL FORUM

20
24



Center for Social
Innovation



Funded by
the European Union

THE PROBLEM...



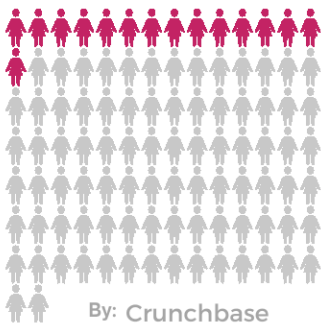
2% is the only share of global venture capital that reaches women-founded startups.

By: Pitchbook, WEF, EU & others

**And then,
globally, only**

15%

**of startups have at least
one female co/founder.**



Women are launching businesses faster than ever.

They are building ventures that are more capital-efficient, generating more than double the revenue per dollar invested compared to male-founded companies. And yet the numbers tell a different story when it comes to funding and access. In Europe, women-founded startups raised just 1.8% of total venture capital in 2023. In the US, the figure was 2%. In Africa, the number drops to 1.5%. Across Europe, women manage less than 10% of total assets under management in venture capital. In the AI economy, ownership remains concentrated almost entirely in male-led firms.

The gap is not a talent, nor pipeline gap. It is an access gap.

The rooms where decisions are made, the networks where introductions happen, the markets where credibility is built, these remain structurally harder for women to enter.

And while only 2% of venture capital reaches women founders, women lead more than 50% of all social enterprises globally. They are already building the solutions the world needs. They just need the access to scale them. **That is why we exist.**

THE SOLUTION.

In our vision, when women-led ventures grow, the world gets better.

And so we put our network, our expertise, and our strategic positioning to work directly alongside the women founders and leaders who are ready to move. We do not do this in one way. We do it through advisory, through training, through ecosystem-building, through connections that would otherwise take years to build alone. We show up as partners and facilitators, not as service providers. And we bring with us a global network built across **Europe, the US, Africa, and the Middle East along with Global HER**, the initiative we created to make this work tangible and scalable at a global level.

It is designed to **open doors to markets, to investors, to partners**, to the conversations that change the trajectory of a venture. Through Global HER we foster paths to global opportunities, leadership, and decision-making for women who are ready to think and operate beyond borders. One of the most direct expressions of this is the **HER Global Acceleration Program, a 3-month tailored services retainer** designed to intensively prepare founders for international market entry, activate the right connections on their behalf. and get them ready not just to enter a new market. but to lead in it.

90%

of our profit is reinvested into our social initiatives. Women are estimated to reinvest up to 90% of their income into their families and communities (World Bank / World Economic Forum). We built HER Venture HUB the same way: an impact-first social enterprise, bootstrapped and run on a social economy model.

HER GLOBAL ACCELERATION

**A tailored acceleration program that gets you ready for new markets.
We work alongside you and, most of all, on your behalf.**

ONE-ON-ONE

3-MONTH MINIMUM

2 × 2H SESSIONS / MONTH

ANY TARGET MARKET

STEP 01 • THE MARKET READINESS

We start with your MRL diagnostic and close the gaps it reveals. Structured guidance on how to enter, position and show up in your target market with credibility: market know-how, stakeholder expectations, pitch preparation and commercial strategy, all tailored to your venture, your team and your goals.

STEP 02 • THE MARKET ACTIVATION

Once you are ready, we map and activate the right contacts on your behalf and alongside you, opening the doors that are hardest to open from the outside: commercial introductions, partner alignment, investor pitch set-ups, ecosystem navigation and access to events. Activation focuses on what you need most:

Ready to Grow

For founders seeking clients, pilots, distribution and partners: market entry strategy, positioning, and the introductions we open on your behalf.

Ready to Raise

EmpowHERed by **RAISETALKS**

For startups seeking investment: a verified data room, an investor-ready pitch and numbers, and introductions to investors in your target market.

THE PROGRAM • SIX CORE DELIVERABLES

01 PRE-PROGRAM

MRL Diagnostic and Focus

A full Market Readiness Level diagnostic: your baseline across Business, Tech and Market readiness, and the focus of your roadmap: revenue, investment, or a mix.

02 PROGRAM START

Custom Roadmap

A one-page, prioritised action plan for your 3-month journey, tailored to your MRL, sector and target market.

03 EVERY MONTH

2× Sessions / Month

Two 2-hour working sessions with your lead partner and expert, for decisions, strategic advisory and progress review.

04 EVERY MONTH

Monthly Report with Pipeline

Progress against the roadmap in writing, with your pipeline of leads. Decisions visible, progress accountable.

05 PROGRAM END

Post-Program Action Plan

Clear next steps for the 90 days after handoff, with the leads we have opened still available. Momentum does not stop.

06 PROGRAM END

End-of-Program Summary

Final scorecard from your MRL to today, learnings and warm referrals into partners and investors. Shareable with your team or investors.

THE EXPERTS ON THE GROUND

THE INVESTMENT

€3,000 to €4,300 / month | Billed monthly | VAT not included

3-month minimum, one-on-one. Open to startups founded, co-founded or led by women, or operating in the femtech space. The retainer is sized to your Market Readiness Level and target market, confirmed after the MRL diagnostic and fixed in writing before we start. When your roadmap includes investment readiness, RaiseTalks partner fees are included in the same retainer. A success fee of 3 to 8% applies only to commercial deals we help close (contracts, pilots, distribution and partnerships). Fees on investment raised are agreed separately and intended to be covered by the investor. **Start with the free MRL diagnostic (about 15 minutes): scan the code or go to globalher.herventurehub.com.**



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HER GLOBAL ADVENTURE UAE 2026

Where your market entry becomes real

SECOND MISSION · 7 TO 12 DECEMBER 2026 · DUBAI, SHARJAH AND ABU DHABI

This is where **the work of your 3-month program materialises**. By December, you know the UAE market, your positioning and who you need to meet. The mission makes those meetings happen, in person: **closed-door, one-on-one pitches and meetings** with investors, corporates and ecosystem partners, structured in advance by our team and our network. **You do not arrive in the UAE to network. You arrive ready to close deals.**

A curated group of **up to 10 women-led startups**, prepared through the Acceleration Program. The calendar is aligned with **GITEX Global, Expand North Star and Startup World Cup Abu Dhabi**, with the institutional support of Dubai World Trade Centre for delegate access. The events are side doors; the one-on-one meetings are the mission.

HER Global Adventure is female-only by design. In mixed delegations, women compete in the usual settings. In sponsor-driven missions, women may have to perform a PR role. Here, women do business as **a united front, paired as partners, backed by institutional relationships** that signal serious commercial intent. In the UAE and GCC, that distinction is valuable and it opens doors.

Two paths, one mission. Ready to Grow, with HER Venture HUB, for founders seeking clients, pilots, distribution and partners. **Ready to Raise**, with RaiseTalks, for founders raising: verified data rooms before landing, closed-door investor pitches and up to 90 days of investor follow through.

THREE MONTHS TO LAND READY

NOVEMBER · PREPARE

MRL, positioning, pitch and your meeting plan. Data room verified by RaiseTalks for founders raising.

DECEMBER · LAND

One week in the UAE, in closed-door, one-on-one meetings set up for you.

JANUARY · FOLLOW THROUGH

We keep working the leads with you until they turn into deals.

You do not arrive in the UAE to explore. You arrive ready to close.

Curated Mission Agenda

A week of strategic briefings, market immersion and meetings across Dubai, Sharjah and Abu Dhabi, built around your venture and your goals for the UAE.

Closed-Door Introductions

Pre-arranged one-on-one meetings with investors, corporate partners and ecosystem players in the UAE: warm, not cold.

Post-Mission Follow-Up

The leads you open do not stop at the airport. We help you convert them, with up to 90 days of investor follow through by RaiseTalks for founders raising.

Event Access

GITEX Global and Expand North Star with Dubai World Trade Centre delegate access, and Startup World Cup Abu Dhabi on 12 December.

On-the-Ground Support

Luisa and Rute present throughout the mission, with Dariia and RaiseTalks for investor meetings. Preparation, in-meeting advisory and debrief.

HER Ecosystem in the GCC

Access to our established network in the UAE, including Dubai Chambers, Sharjah Business Women Council and the Portuguese Business Council UAE.

ALIGNED WITH



INVESTMENT PARTNER

RAISE TALKS

WHEN

7 to 12 Dec 2026

WHERE

Dubai · Sharjah · Abu Dhabi

ALIGNED WITH

GITEX · Expand North Star · Startup World Cup

AVAILABILITY

Program founders only

KEY DATES Founders confirm by 30 October 2026 · Sponsors and partners by 20 November 2026 · Mission 7 to 12 December 2026

THE INVESTMENT

€3,000 per mission seat | Billed ahead | VAT not included

+ about €2,000 travel and lodging, booked by each founder = around €5,000 per founder

Open to founders in the HER Global Acceleration Program, with eligibility based on their Market Readiness Level. Mission pricing is separate from and in addition to the program's monthly retainer. Places are limited to a small female-only group of up to 10. Each founder books her own travel and lodging. Founders can bring their own sponsor to cover their place, and we provide the sponsor materials.

HER Global Adventure KSA and USA 2027: Riyadh · Kingdom Entry and Miami · US Landing are in planning for 2027. Program founders targeting these markets will be informed first. Similar rules and structure apply.



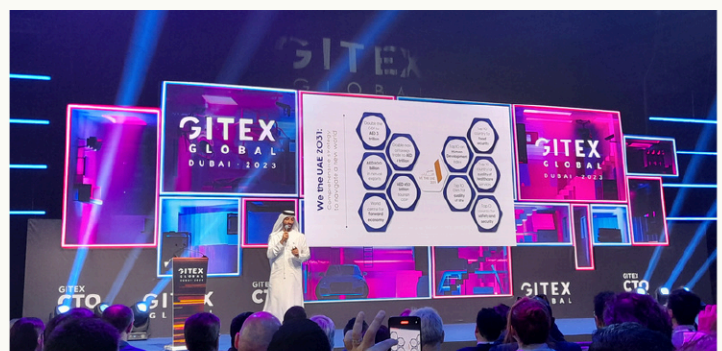
START WITH THE FREE MRL

WANT TO EMPOWER A MISSION?

Put high-growth women founders in the rooms where decisions are made. **Sponsor a founder place from €5,000**, or support the delegation in kind with venues, lodging or transport. Your name on the mission and measured impact. **Partner with us by 20 November 2026.**

THE RESULT: #TOGETHER

In 2023, we took our first group of women founders to Dubai. What followed was not just a successful mission. It was proof that our #TogetHER philosophy works, that when women-led ventures arrive prepared, positioned, and backed by a team that has already opened doors at the highest levels of government, investment, and business in the region, extraordinary things happen. These are some of the moments, the connections, and outcomes that came from it.



THE NEXT CHAPTER

HER Global Adventure UAE 2026 · 7 to 12 December

Up to 10 women-led startups
Dubai · Sharjah · Abu Dhabi



Fostering paths for growth

CONTACT US TO KNOW MORE

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QUESTIONS ABOUT THE MISSION?

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